

2017
AFP GOLDEN HORSESHOE
NATIONAL PHILANTHROPY DAY AWARDS

CELEBRATING 10 YEARS *Because of you!*

National Philanthropy Day Top 10 Tips

10. **Provide a strong and complete introduction to your nominee** – remember, although you know your volunteer/donor well, our Awards Selection Committee may not.
9. **Answer all of the questions outlined on the nomination form and ensure your supporting documents are relevant and are introduced/explained in the narrative of the nomination.**
8. **Read through the award criteria to ensure you have submitted the nomination for the award that best matches the nominee’s status and contributions.**
7. **Answer the questions in the order they are presented in the nomination form** – make it easy for our Awards Selection Committee to read all of the required information.
6. **Provide concrete examples of the nominee’s philanthropy/volunteer work** – as much as we like stories in fundraising, it is very important to include numbers and statistics to demonstrate your nominee’s impact.
5. **Provide examples of your nominee’s impact on other organizations and communities within and beyond the Golden Horseshoe to demonstrate the breadth of their impact.** Demonstrate the reach of their volunteer or philanthropic commitment by outlining their local, national, and international scope (if applicable).
4. **Include letters of support to further demonstrate your nominee’s impact at other organizations** - although impact quotes are helpful, a formal letter of support makes for a much stronger application.
3. **Follow the nomination guidelines.** Applications should be no longer than 3 pages (12-point font with 1” margins) and must be submitted as one PDF document.
2. **Submit your nomination on or before the deadline and confirm that your nomination has been received.**
1. **Ask for help!** If you’re having trouble with your nomination or don’t understand something in the application, please reach out to the National Philanthropy Day Committee. We’re here to help you. We want to ensure we can celebrate the many outstanding individuals, corporations, organizations, and fundraising professionals throughout the Golden Horseshoe.

National Philanthropy Day Committee:

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