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In Celebration of the 2009
Golden Horseshoe Philanthropists of the Year

CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day®

Friday, November 13, 2009
Burlington Golf & Country Club



*"The best and most beautiful things in the world cannot be seen
or even touched. They must be felt with the heart." – Helen Keller*

Message From the AFP Golden Horseshoe President



Thank you for joining AFP Golden Horseshoe's second annual National Philanthropy Day (NPD) awards celebration. National Philanthropy Day recognizes donors and volunteers for their philanthropic work, while members of the public are also encouraged to get involved with charities in their communities. More than 100 celebrations take place around the world to commemorate NPD.

This year's event is an extra special celebration since the Minister of Canadian Heritage has recently declared November 15 as the official National Philanthropy Day in Canada. Canada is the first country to formally recognize NPD since its creation in 1986. While you participate in today's festivities, please know that you are joining thousands of people across the country and around the world who are gathering to honour the support and generosity of our communities.

Pati Greenwood, CFRE

Welcome Message From the NPD Chair



Today we celebrate outstanding philanthropists in our region. Welcome to AFP Golden Horseshoe's second annual celebration of National Philanthropy Day (NPD)! On behalf of our Board and Chapter, thank you for participating in this very special celebration.

Our Chapter's celebration honours the top philanthropists across the Golden Horseshoe region for their gift of time, talent and treasure. I applaud each and every one of our award recipients for their exceptional commitment to supporting and inspiring philanthropy in communities across the region.

I would like to give special thanks to this year's NPD sponsors for helping us recognize the top 2009 philanthropists in the Golden Horseshoe region. Thank you!

Cheryl Soderlund, CFRE



About National Philanthropy Day

National Philanthropy Day is set aside to recognize, and pay tribute to the great contributions that philanthropy – and those people active in the philanthropic community – have made to our lives, our communities and our world.

Each year, AFP honours individuals and groups who, through their hard work and dedication, have enhanced and inspired philanthropy locally and around the globe.

Presenting Sponsor: KCI Ketchum Canada Inc.

For over 25 years KCI has been providing custom solutions for non-profit organizations to help them become outstanding.

In that time, KCI has served 800+ organizations across Canada in all areas of the non-profit sector. Whether an organization's needs are for short-term strategic guidance or full-time counsel, KCI's team of consultants, research professionals and management provides expert solutions.



KCI offers a complete suite of services to benefit all facets of an organization, from core fundraising and campaign management services to broader organizational health programs. To learn more about KCI, please visit www.kciphilanthropy.com.

About the AFP Golden Horseshoe Chapter

The AFP Golden Horseshoe Chapter was established in 2006 and has grown to 100 members strong. The Chapter serves our colleagues in the fundraising and not-for-profit sector who are located in Oakville, Brantford, Burlington, Guelph, Kitchener-Waterloo, Hamilton, Grimsby, St. Catharines, Niagara and many points between.

For more information about AFP Golden Horseshoe membership, please contact Trish Mongeon at 905-481-0133 or trish@mongeonconsulting.com.



Master of Ceremonies

Connie Smith
Always Good News (Crossroads Television)

Awards Program

Welcome
Connie Smith

Remarks From Chapter President
Pati Greenwood
President, AFP Golden Horseshoe

Remarks From NPD Chair
Cheryl Soderlund
Board Member, AFP Golden Horseshoe

Remarks From Presenting Sponsor
Marnie Spears
President and CEO, KCI Ketchum Canada

Lunch

Introduction of Award Recipients
Connie Smith

Awards Presentation
Connie Smith and Cheryl Soderlund

Closing Remarks
Connie Smith and Cheryl Soderlund

Niagara Region

AWARD
RECIPIENT

Individual/Family Philanthropist of the Year:
The Walker Family



Nominated by: Greater Niagara General Hospital Foundation, St. Catharines General Hospital Foundation, Welland Hospital Foundation and the Niagara Health System Foundation • Award sponsored by: Crossroads Consulting

The Walker family has owned and operated Walker Industries Holdings Limited for five generations, and they've created a legacy of giving to many charities and institutions in Niagara. Mr. Norris Walker and Mr. John Walker were charged with the responsibility of leading Walker Industries by their father, Jack Walker, who assisted individuals in small businesses and charities to provide needed services to the community. Norris and John selflessly dedicated their time, energy, resources and leadership to serve and support a multitude of charities and institutions. Today, owners Sheila Bonapace; Liz Casper; Wendy Mitchell; David, Geordie and Ian Walker are carrying on this proud legacy of philanthropy.

“The Walker family supports many charities and major institutions across the Niagara community,” said Bill Hallett, President & CEO, Niagara Health System Foundation. “One of the family's most recent gifts includes a contribution to the development of the new Regional Cancer Centre that now bears the Walker name.”

Photo above (left to right): Liz Casper, Ian Walker, Sheila Bonapace, Dave Walker, Wendy Mitchell and Geordie Walker

Halton Region

AWARD
RECIPIENT

Community Group/Business Philanthropist of the Year:
Junior League of Hamilton-Burlington



Nominated by: Mark Preece Family House

Founded in 1934, the Junior League of Hamilton-Burlington is committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively charitable and educational.

“The contribution of major financial support and leadership volunteers from the Junior League has demonstrated their power of philanthropy,” says Sandy Craik, Board Chair, Mark Preece Family House (Hospital Family Houses of Ontario). “The 'League' has brought significant change and enrichment in social services, education, health and the arts; meeting unmet needs and giving enduring support through the passion, planning, and perseverance of its members. Thanks to a major donation towards building the Family House, this will become a home away from home for families of critically ill patients in hospital primarily from south central Ontario.”

Photo above (front to back): Donna McGreal (Board Member), Debbie Williams (President) and Stacy Goodale (Board Member).

Halton Region

AWARD
RECIPIENT

Individual/Family Philanthropist of the Year:
Bruce & Betty Birmingham



Nominated by:
Oakville Hospital Foundation and Credit Valley Hospital Foundation

Betty and Bruce Birmingham's generosity reaches far beyond their hometown boarder of Oakville, Ontario – it extends regionally and nationally across healthcare, education, sports, arts and social services. Together they have contributed to the fundraising success of numerous charities, and their leadership as volunteers inspires others to give of their time and expertise.

“The Birminghams' gifts over the past two years have essentially transformed the availability of advanced early breast cancer detection for women in the Halton and Peel Regions,” says Tina Triano, President & CEO, Oakville Hospital Foundation. “Bruce and Betty have demonstrated that philanthropy is about giving of time, money, talent and influence to make a difference in our communities,” adds Norma Bandler, President & CEO, Credit Valley Hospital Foundation. “They exemplify the true spirit of philanthropy.”

Hamilton Region

AWARD
RECIPIENT

Community Group/Business Philanthropist of the Year:
The Madge Group



Nominated by: Juravinski Cancer Centre

The Madge Charity Golf Tournament was established in 1993 in memory of Madelyn (Madge) Green who died from breast cancer. Her friends and family founded the tournament to raise funds for breast cancer research. Over the past 16 years, this tournament has raised more than \$750,000. An incredible \$90,000 was raised in 2008 – the largest amount to date.

"I can't think of a more deserving group of supporters," said Bill Evans, President of the Juravinski Cancer Centre. "They have been working hard for so many years to raise funds for breast cancer research at the Juravinski Cancer Centre and truly are making a difference."

Photo above: (Front row L-R) Nancy Griffin, Janet James, Diane Regan, Betty Lamoure, Sheila Novacco; (Second row L-R) Karen Dougherty, Jai Turnbull, Margo Heatherington, Liz Kosiancic; (Top row L-R) Marg Kittson, Dianne Cooke; Absent - Marg Dowdd.

Hamilton Region

AWARD
RECIPIENT

Youth Philanthropist of the Year:
Taylor DeCoste



Nominated by: Hamilton Health Sciences Foundation
Award sponsored by: Telus

Taylor DeCoste is an 11-year-old boy with a passion for life and helping others. Since a very young age, Taylor has spent a lot of time at McMaster Children's Hospital in Hamilton. He has a fragile kidney and a muscle disease that affects the use of his legs and fingers. At age six, Taylor decided he wanted to help the hospital that has helped him so much, and so he held a garage sale and penny drive and raised \$653 for Mac Kids. This event has grown into a well-known annual event in the Hamilton community. Over the years, Taylor has raised close to \$3,000 for Mac Kids.

"Taylor is an incredible young man whose desire to give back is an inspiration to all of us," said Angel D'Andrea, Director, Community Initiatives & Special Events, Hamilton Health Sciences Foundation. "No matter what challenges he faces personally, he's always thinking about ways to make things better for other children."

Hamilton Region

AWARD
RECIPIENT

Individual/Family Philanthropist of the Year:
Kent & Thérèse Newcomb



Nominated by: Hamilton Community Foundation

Kent and Thérèse Newcomb are long-time residents of Hamilton, where Kent retired as chief corporate economist after 36 years with Stelco Inc. Kent served as Chair of Hamilton Community Foundation, and was instrumental in establishing Community Foundations of Canada for which he also served as Board Chair. All sectors of the Hamilton community have benefited from the Newcombs' generosity, including the arts, health care, education and human services.

"Over their lifetime, Thérèse and Kent Newcomb have given their time, talent and financial resources to make a profound impact locally and nationally," says Grace Diffey, Vice President, Community Relations, Hamilton Community Foundation. "Although they have a special fondness for youth, their generosity has touched all generations and has the distinctive aspect of supporting new ideas and innovative approaches to social change."

Wellington-Waterloo Region

**AWARD
RECIPIENT**

Individual/Family Philanthropist of the Year:

Mary Bales



Nominated by: University of Waterloo

Mary Bales is an award-winning real estate agent, respected board member and outstanding community leader. Her innovative approach to meeting community challenges has included founding Heartwood Place, a not-for-profit organization that addresses the need for affordable rental housing, and raising funds for a women's shelter through the YWCA. Mary is a model philanthropist, giving generously of her time, talent and treasure.

"Mary exemplifies the spirit of the University of Waterloo," says Paul Dickson, Stewardship Officer, Principal Gifts, University of Waterloo. "She's a leader and visionary, and is extremely innovative in her approach to helping citizens in the Kitchener-Waterloo community. She works tirelessly with Heartwood Place to fill the affordable housing gap within the region, as well as devoting much of her time and financial assistance to many other organizations that she's passionate about, including the University of Waterloo."

**Special Thanks
to:**

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AFP Toronto

Nicole Lamont, CFRE

NPD Co-chair, AFP Golden Horseshoe

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Philanthropy Awards Designed by Kelly Lowe

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Niagara Region
(Individual/Family Philanthropist
of the Year)

Awards



Hamilton Region
(Youth Philanthropist
of the Year)

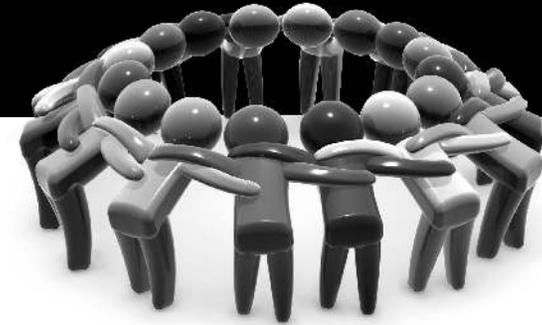
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