

FRIDAY, NOVEMBER 14, 2014



celebrating you!

2014 AFP GOLDEN HORSESHOE PHILANTHROPY AWARDS

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FORWARD THINKING

Message from the President



Welcome to the 2014 AFP Golden Horseshoe Chapter's National Philanthropy Day celebration. On behalf of the Board and Chapter, thank you for attending our 7th Annual National Philanthropy Day Luncheon.

National Philanthropy Day is celebrated each November. It is a day that is set aside to recognize and pay tribute to the great contributions that philanthropy — and those people active in the philanthropic community — have made to our lives, our communities and our world.

National Philanthropy Day is officially recognized by the Government of Canada's National Philanthropy Day Act. This acknowledges the important role philanthropy plays in building strong communities, promoting civic engagement and improving the lives of Canadians through the work of caring individuals and charitable organizations.

Today we celebrate those who have made significant contributions to philanthropy. You are volunteers, donors and fundraisers, and your dedication to doing good works for charities and causes within the regions encompassing the AFP Golden Horseshoe Chapter is an inspiration to all of us gathered today.

Congratulations to our 2014 National Philanthropy Day award winners. AFP Golden Horseshoe Chapter salutes the significant contributions you have made in communities across our region. Please join me in congratulating all of this year's honorees for their well-deserved awards.

Thank you for joining us today and being part of this very special celebration.

Roger D. Ali, MBA, CFRE

Welcome message from the Chair



Welcome friends. Today we gather to celebrate excellence in philanthropy in our cities, in our regions, and across the country. Today is a day set aside to honor the many ways our collective contributions make the most profound differences in the lives of so many.

Seven individuals and organizations have been selected as the 2014 National Philanthropy Day award winners. We honour them today for sharing their time, talent and treasure with the organizations where they live and work. Congratulations - you truly make a difference in the lives of so many.

We share this day with some 50,000 people in more than 100 communities around the world who are paying tribute to National Philanthropy Day in many distinct ways. To know that volunteers, philanthropists and fundraisers are celebrated for their tireless efforts unites us as a caring community.

Our wonderful sponsors have made it possible to gather today to celebrate our accomplished award winners, and to each of our sponsors I offer our deepest thanks.

Finally, I wish to acknowledge the talented group of volunteers who are responsible for today's celebration. You, as a group, have produced this exceptional event and I thank you all most sincerely.

Anne Marie Peirce, CFRE
Chair, National Philanthropy Day

Awards Program



Master of Ceremonies

Connie Smith

Welcome

Connie Smith

Remarks from Chair, National Philanthropy Day®

Anne Marie Peirce, Director, AFP Golden Horseshoe

Remarks from Chapter President

Roger Ali, President, AFP Golden Horseshoe

Remarks from Presenting Sponsor

Marnie Spears
President and CEO, KCI (Ketchum Canada Inc.)

— Lunch —

Introduction of Award Recipients

Connie Smith

Awards Presentation

Connie Smith and Anne Marie Peirce

Closing Remarks

Connie Smith

Special Acknowledgement: Your Community Champions

Sonia Filice — Hillfield Strathallan College

Mike Branch — Hillfield Strathallan College

Martin Doble — Hillfield Strathallan College

Lyle S. Hallman Foundation

Outstanding Foundation or Philanthropic Group

Dedicated to building a brighter future throughout Waterloo Region through the advancement of children, health and wellness, and education, The Lyle S. Hallman Foundation works to contribute to a better world – the true essence of philanthropy.

From capital projects to program funding, The Lyle S. Hallman Foundation proudly supports many youth-based services, including Autism Services, the Lutherwood Institute for Children and Youth Medicine, and a Kids to Camp Program.

They have also made a significant mark in healthcare at both the Cambridge Memorial Hospital and Grand River Hospital.

Through Wilfrid Laurier University's Building Bridges to Success and Inside-Out programs The Lyle S. Hallman Foundation helps to build support networks critical to educational success.

With a belief in *engaged philanthropy* the Foundation works with charitable organizations to ensure the needs of the Waterloo community are being met.

Nominated By: [Hamilton Wilfrid Laurier University](#)



Megan MacLeod

Outstanding Youth in Philanthropy

At a young age Megan recognized the importance of contributing to the community at large. Her involvement with the Norman Pinky Lewis Recreation Centre inspired her to establish the Warm Up For Winter program that has distributed over 42,000 coats and winter accessories to support 3,000+ families living in the Hamilton community.



In an effort to minimise the financial burden associated with graduation Megan founded Glitz, Glamour and Graduation. By appealing to the community, she has successfully procured hundreds of donations of formal attire and arranges hair stylists and make-up artists to pamper students on their graduation day free of charge.

In 2010 Megan was prompted by the horrific images of the Haitian earthquake to take action. She engaged community members to volunteer their time and efforts to filling a sea crate with over four-thousand shoes. Once emptied, the donated crate then served as a shelter for medical personal on site.

At the age of 23 Megan's entrepreneurial energy, determination, compassion, and smile make her a true hero for our community.

Nominated By: Mohawk College Foundation

Susan Busby

Outstanding Volunteer Fundraiser

Not only has Susan's personal giving been instrumental to the success of ensuring state-of-the-art health services for our community, her volunteer contributions are equally inspiring. Susan has been an active and valued member on both the Joseph Brant Hospital and Foundation Board, serving as Chair of Board of Directors, Volunteer Governor, member of the Ambassadors Council, and a Campaign Cabinet member.



Susan is a true champion of children and youth in need.

As a former teacher and principal, Susan recognized the importance of student success and achievement and dedicated her time to build the Halton Learning Foundation. Susan's involvement with the Nelson Youth Centres provided tremendous leadership as a tireless advocate and fundraiser. Through annual fundraisers she helped raised the profile of the organization in the community to support children's mental health programs.

Susan exemplifies the true spirit and best qualities of our community. Her leadership and passion for engaging others to give truly represents philanthropy and the positive impact others can make in their community.

Nominated By: Joseph Brant Hospital Foundation

Ron Foxcroft

Outstanding Volunteer Fundraiser

Affectionately known as “Mr. Hamilton”, Ron Foxcroft is a passionate advocate for causes involving children and a healthy community, as well as highly successful entrepreneur in



the Hamilton/Burlington region. In Ron’s words: “Building healthy bodies and minds makes for a stronger community. Recreation leads to a lifetime of better health, self-esteem, leadership and teamwork skills.”

Ron has a steadfast belief that anything is possible with hard work, determination and the support of dedicated volunteers. He has an unwavering commitment to his philanthropy, the Hamilton/Burlington communities, and his untiring volunteerism. Ron never hesitates to use his broad network of connections and relationships to engage others and help him achieve his goals.

Over the years, he has been committed to a broad range of local causes including: McMaster University, St. Joseph’s Healthcare, Hillfield Strathallan College, Mohawk College, Hamilton Community Foundation, Big Brothers Big Sisters, McMasters Children’s Hospital and City Kidz, just to name a few. Countless individuals and organizations have benefitted from his volunteerism and he is an incredible inspiration and role model for leadership and generosity.

Nominated By: [Hillfield Strathallen College](#)

FCT

Outstanding Corporation

As Canada’s leading provider of title life insurance First Canadian Title (FCT) has taken a strategic approach to ensuring they excel as a good corporate citizen.



FCT has established numerous partnerships with organizations across Canada, including Habitat for Humanity, Red Cross, Canadian Cancer Society, Food for Life Oakville, Mission Services London, and St. Joseph’s Healthcare Hamilton.

From innovative programs that have supported free title insurance to those affected by 2013 Lac-Megantic derailment disaster, and efforts focused on employee engagement at the community level, FCT has taken an innovative approach to improving the communities in which they operate.

For over 10 years employees at the Hamilton office have partnered with the Around the Bay Road Race in support of St. Joseph’s Healthcare Foundation resulting in over \$150,000 raised towards compassionate patient care and groundbreaking research.

Through national and local initiatives, supporting a variety of causes, FCT has demonstrated that they are truly an Outstanding Corporation.

Nominated By: [St. Joseph’s Healthcare Foundation](#)

Ken and Marilyn Murray

Outstanding Philanthropists

If they were not so modest, Ken and Marilyn Murray could be described as the “power couple” of charitable giving in the Waterloo and Wellington regions. Committed to a multitude of worthy causes, this couple has really changed the philanthropic landscape of south-western Ontario. They have leant their names, time and personal generosity to causes that encompass education, healthcare, the arts, the environment, social services and the charitable sector.



This extraordinary couple has had a real impact in the area of Alzheimer’s research, while supporting a myriad of organizations such as: the Homewood Foundation; the Kitchener and Waterloo Community Foundation; The University of Guelph; Wilfred Laurier University; the Guelph United Way; the Kitchener Waterloo Symphony; the Grand River Conservation Foundation; Ontario Nature and many others.

Ken’s philosophy is: “You have a responsibility to those you serve, rather than your own private well-being.”, while Marilyn ascribes her passion for the community to her upbringing in which: “There was a principle instilled in us of always giving back.” Ken and Marilyn are perfect examples of philanthropy: generous, discerning, visionary and committed.

Nominated By: Wilfrid Laurier University

Robbie’s Rainbow

Outstanding Small Organization Award
for Excellence in Fundraising

Robbie Murray is a child who saw other children in need and partnered with his mother, Kate, to help. The Robbie’s Rainbow Children’s Charity is his way to provide hope for himself and others.

At six, Robbie was diagnosed with severe Crohn’s disease which internally cannibalizes the digestive tract causing pain and illness. Robbie was drug resistant and nothing worked until he received a specialized intravenous treatment which stops the disease while you are taking it. This treatment worked well but came with a hefty price tag--\$20,000 annually, for life.

Shocked after witnessing another child denied similar treatment because the parents could not cover the cost, Robbie and Kate realized many families could not afford a treatment their children desperately needed and went into action. In just 5 years, Robbie’s Rainbow has gone from a home-grown organization to a professional one with three chapters that has raised over \$300,000. Robbie’s Rainbow has provided 117 children with Crohn’s disease and Ulcerative Colitis access to life changing treatments, educational resources and support, which has significantly improved their quality of life.



Nominated By: Agents of Good

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Presenting



Reception



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Award Sponsors



Outstanding Foundation
or Philanthropic Group



Outstanding Small Organization



Outstanding Philanthropists



Hillfield Strathallan College
Learn with Joy. Live with Purpose.

Outstanding Corporation



Outstanding Volunteer Fundraiser



Outstanding Youth in Philanthropy

Event Signage Sponsor



Your Community Champion Table Sponsors

Hillfield Strathallan College

Table Sponsors

St. Joseph's Healthcare Foundation

Special Thanks

National Philanthropy Day Selection Committee

Julie Wirtanen, CFRE, Chair Senior Consultant, KCI
Darlene Bennett-Howes, CFRE Director of Business Development and Fundraising, Royal Botanical Gardens
Suzanne Bone, FAHP, CFRE President & CEO, The Foundation of Guelph General Hospital
Rob Donelson Vice-President, Development & Alumni Relations, Wilfred Laurier University
Janet Gadeski President, The Hillborn Group
Sheree Meredith Vice-President, Philanthropic Services, Hamilton Community Foundation
Sherri Sutherland Director of Development, Alzheimer Society Waterloo Wellington
Dana Visocchi Rice, CFRE Vice President, Development, St. Joseph's Healthcare Foundation
Anne-Marie Peirce, CFRE Chief Development Officer, Mohawk College Foundation

National Philanthropy Day Awards Luncheon Committee

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Lacey Kempinski, CFRE, Vice-Chair
Jackie Fox
Candice Smith
Jan Graves
Lisa Mulholland, CFRE
Tammy Villeneuve

Philanthropy Awards Designed by Kelly Lowe

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Presenting Sponsor

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National Philanthropy Day®

National Philanthropy Day® is set aside to recognize, and pay tribute to the great contributions that philanthropy - and those people active in the philanthropic community - have made to our lives, our communities and our world.



Each year, AFP honours individuals and groups who, through their hard work and dedication, have enhanced and inspired philanthropy locally and around the globe.

AFP Golden Horseshoe

The AFP Golden Horseshoe Chapter was established in 2006 and has grown to 170 members strong. The Chapter serves our colleagues in the fundraising and not-for-profit sector who are located in Oakville, Brantford, Burlington, Guelph, Kitchener-Waterloo, London, Hamilton, Grimsby, St. Catharines, Niagara and many points between.

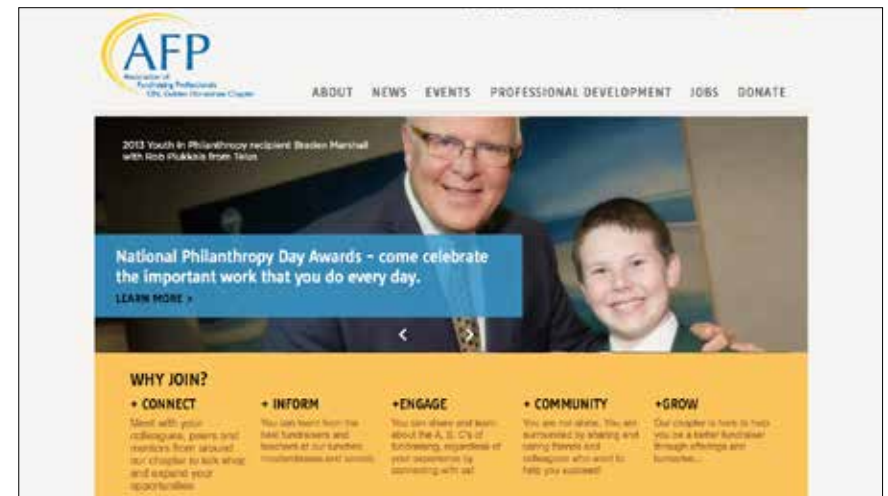


Benefits of membership include: educational opportunities such as topic-specific educational sessions and audio conferences, regular news and job postings, bursaries to attend professional development courses and conferences, networking opportunities with top industry colleagues, CFRE study groups, a peer mentoring group and much, much more!

afpgoldenhorseshoe.org @afpgolden

You inspire us. Thank you.

<3, AOG
agentsofgood.org



Join the conversation!

We invite you to learn more about your local chapter of the AFP, ask questions of your colleagues, join us for events, search the job board and tell us how we can serve you better. Join the conversation!

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KCI >>

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***From all of us at KCI,
Congratulations to all of this year's
AFP Golden Horseshoe Chapter
Philanthropy Award recipients!***