



celebrating you!

2013 AFP GOLDEN HORSESHOE PHILANTHROPY AWARDS

FRIDAY, NOVEMBER 15, 2013

PRESENTING SPONSOR



FORWARD THINKING

Message from the President



Welcome to the 2013 AFP Golden Horseshoe Chapter's National Philanthropy Day® celebration. On behalf of the Board and Chapter, thank you for attending our 6th Annual Philanthropy Day Luncheon.

National Philanthropy Day (NPD) is celebrated on November 15th each year. It is a day set aside to recognize and pay tribute to the great contributions that philanthropy — and those people active in the philanthropic community — have made to our lives, our communities and our world.

I am pleased to report that late last November, the Government of Canada's National Philanthropy Day Act officially proclaimed November 15th as National Philanthropy Day. Of note, we are the first country in the world to permanently recognize NPD every year as an official day of celebration. This is in recognition of the role of philanthropy in building strong communities, promoting civic engagement and improving the lives of Canadians through the work of caring individuals and charitable organizations.

Today we celebrate those who have made significant contributions to philanthropy. You are volunteers, donors and fundraisers, and your dedication to doing good works for charities and causes within our region is an inspiration to all of us gathered today.

Congratulations to our 2013 National Philanthropy Day award winners. AFP Golden Horseshoe Chapter salutes the significant contributions you have made in communities across our region.

Thank you for joining us today and being part of this very special celebration.

Julie Wirtanen, CFRE

Welcome message from the Chair



Welcome friends. Today we gather to celebrate excellence in philanthropy — in our cities, in our regions, and across the country.

Today is a day set aside to honour the many ways our collective contributions make the most profound differences for countless people.

Six individuals and organizations have been selected as the 2013 National Philanthropy Day award recipients. We honour them today for sharing their time, talent and treasure with the organizations in the communities in which they live and work.

Congratulations — you truly make a difference in the lives of so many.

We share this day with some 50,000 people in more than 100 communities around the world who are paying tribute to National Philanthropy Day in many distinct ways.

To know that volunteers, philanthropists and fundraisers are celebrated for their tireless efforts unites us as a caring community.

Our wonderful sponsors have made it possible to gather today to celebrate our accomplished award winners and to each of you I offer our deepest thanks.

Finally, I wish to acknowledge the talented group of volunteers who are responsible for today's celebration. Your collective contributions have produced this exceptional event and I thank you all most sincerely.

Anne Marie Peirce, CFRE

Awards Program



Master of Ceremonies

Connie Smith

Welcome

Connie Smith

Remarks from Chair, National Philanthropy Day®

Anne Marie Peirce

Remarks from Chapter President

Julie Wirtanen

Remarks from Presenting Sponsor

Marnie Spears
President and CEO, KCI (Ketchum Canada Inc.)

— Lunch —

Introduction of Award Recipients

Connie Smith

Awards Presentation

Connie Smith and Anne Marie Peirce

Closing Remarks

Connie Smith

Special Acknowledgement: Your Community Champions

Jeff Paikin
Chair, Campaign Steering Committee
Hillfield Strathallan College

Judith King-Siganski
Head Cheerleader & Major Gift Donor
Hillfield Strathallan College

The BRIGHT RUN Committee

Outstanding Foundation or Philanthropic Group

In 2008, staff and volunteers at the Hamilton Regional Cancer Centre (now called the Juravinski Cancer Centre (JCC) assembled a group that was interested in raising funds for breast cancer research; from that group, “Breast cancer Research In Greater Hamilton Today” was founded.



In its first year the BRIGHT Run raised over \$250,000 with 1,000 participants sharing in an emotional and uplifting day of activity.

In five short years, the event has raised over \$1.6 million in support of breast cancer research at the JCC.

The money raised has funded eight outstanding research grants and has purchased an ultrasound machine for the new CIBC Breast Assessment Centre (BAC) that will be located at the Juravinski Hospital.

The BRIGHT Run Committee is made up of survivors, patients, families, physicians and staff that create a culture of philanthropy through their own generosity of spirit which has radiated with their colleagues, staff and the community at large.

They celebrate each participant, their accomplishments and their personal goals and they take pride in the event knowing that they are having a major impact in so many people's lives.

Nominated By: [Hamilton Health Sciences Foundation](#)

Braden Marshall

Outstanding Youth in Philanthropy

Eleven-year-old Braden Marshall loves nature, the Dundas Valley Conservation Area, and preserving the environment so much that he wanted to help out.

In 2012, he set out to make an impact and created Braden's Hot Chocolate Festival held at Dundas Valley Trail Centre on Family Day.

This event has grown over the past two years to include live entertainment, crafts and activities, as well as raising a total of \$18,500 for Hamilton Conservation Foundation and Sustainable Hamilton.

Braden and his father worked together to get sponsors (Marz Homes, Tim Hortons, Horizon Utilities, AM 900 CHML and the Hamilton Spectator) and use social media and regular media to attract attendees.

Aside from getting 4,000 families out to enjoy nature this past year, Braden generated a lot of media attention and has become a professional at being interviewed.

He plans to continue the festival and is exploring expanding the event to multiple locations.

The proceeds help preserve and rehabilitate some of the natural heritage land under the care of the Hamilton Conservation Authority, and encourage sustainability within Hamilton's businesses.

Nominated By: [Hillfield Strathallan College](#),
[Hamilton Conservation Foundation](#) and [Sustainable Hamilton](#)



Marilyn McCulloch

Outstanding Volunteer

People in the Paris/Brant area know Marilyn McCulloch as a force of nature — working tirelessly for her community and the people she loves.

Her husband of over 50 years, Gerald, has had Alzheimer's disease for a number of years, and he inspired her to get involved.

She approached the Alzheimer's Society a couple of years ago to expand their national "Walk for Memories" to her town of Paris, Ontario and raised \$11,000 her first year.

Next she asked if she could include all of Brant County in the walk and expanded her committee and raised more.

This year, her Brantford and Paris Walk raised a combined \$62,000 — outstanding results for these smaller communities.

But that's not all Marilyn has initiated.

She established the Paris Optimist Club, Tough Love (a group for troubled youth), and the Paris Garden of Hope for Cancer.

She founded the Springtime in Paris event and helped raise funds for the Paris Skate Park.

Marilyn also finds time to be a member of St. Paul Church and a Board Member of the Paris Softball Team.

Nominated By: [The Alzheimer Society of Brant](#)



Tim Hortons Restaurants of Elfrida, Binbrook & Cayuga

Outstanding Corporation

As the owners and operator of all three locations, Steve and Loraine Kennish and their team embrace all of the national Tim Hortons initiatives such as Camp Day, the Smile Cookie Program, Bowl for Kids' Sake and the Earn-a-bike program, but they are also local heroes to many charities and initiatives.

Steve and Loraine Kennish have sponsored a number of local children's sports teams including Kawasaki Rendokan Judo and the Binbrook Cal Ripken Minor T-Ball League.

As part of the Tim Hortons Litter Awareness Program, Steve, Loraine and their team have taken a leadership role as advocates of environmental responsibility through organizing community-wide clean ups.

The three Tim Hortons Restaurants hold annual Cancer Days in support of Juravinski Hospital and Cancer Centre and over the past 14 years they have raised in excess of \$120,000 for patient care and equipment.

Environmental, successful, family-oriented, community-minded and philanthropic are common words used to describe Steve and Loraine Kennish.

The company, the store owners and the employees are all living proof of the Tim Hortons philosophy and they are all having a tremendous impact locally, nationally and around the world.

Nominated By: [Hamilton Health Sciences Foundation](#)



The Menich Family

Outstanding Philanthropists

In 2004 the Menich Family created the Menich Family Loaned Student Representative Program with the intention to enable Waterloo students with a work-term experience that directly assists local neighbours in need while teaching students social, fiscal and ethical issues and to inspire in them social responsibility to improve human well-being in local, national and global communities.



To date the Loaned Student Representative Program has financed twenty-one co-op students inspiring them to help others.

In addition to this programme, Steve and Eve Menich have proven themselves as outstanding philanthropists and community leaders in the Kitchener-Waterloo area for more than 50 years.

The impact of their generosity can be felt by organizations such as the United Way of Kitchener-Waterloo, the University of Waterloo; the Canadian Clay and Glass Gallery, Wilfrid Laurier University, St. Mary's General Hospital Foundation and the KidsAbility Foundation, to name a few.

Together the Family's unassuming and unfailing philanthropy has touched countless lives and will continue to have uplifting influences on the University of Waterloo and its students, the Kitchener-Waterloo and area United Way, and community services locally, nationally and world-wide.

Nominated By: [The University of Waterloo](#)

Rob Donelson, Vice-President, Development & Alumni Relations, Wilfrid Laurier University

Outstanding Fundraising Professional

For more than 30 years, Rob Donelson has been making the impossible happen, building relationships and motivating staff to aim higher.

Prior to joining Wilfrid Laurier University, Rob led multi-million dollar campaigns for St. Joseph's Healthcare Foundation in Hamilton, St. Mary's General Hospital, and he also held senior roles at St. Jerome's University in Waterloo.



Rob has been an AFP member since 2005, and his high standard of integrity, collaboration and professionalism allows him to provide leadership to our profession.

He is a Board Member of the Ethical Code Committee for Imagine Canada and has blazed a trail in leading a number of his organizations to receive the Ethical Fundraising License, while ensuring Wilfrid Laurier University became one of only two universities in Canada to be accepted into the Ethical Code Program of Imagine Canada.

He was elected to the Board of Directors of the Canadian Council for the Advancement of Education (CCAEE) as well, and has spoken at national and international conferences for CAGP, CCAEE and AHP.

He is a consummate professional and does not ask anyone to do anything he himself is not prepared to do.

Nominated By: [Jan Graves](#)

Thank you to our sponsors

Presenting



Reception



Creative & Design



Award Sponsors



Outstanding Foundation
or Philanthropic Group



Outstanding Philanthropists



Outstanding Volunteer

Decor



Table

Dementia Alliance: The Alzheimer Societies of Brant, Haldimand Norfolk and Hamilton
Halton Hope, Hamilton Health Sciences Foundation, Hillfield Strathallan College

Print



Video and Photography



Special Thanks

National Philanthropy Day Selection Committee

Tina Triano President & CEO, Oakville Hospital Foundation
Sherri Bocchini President & CEO, Brant Community Healthcare System Foundation
Grace Correia Campaign Director, United Way of Guelph/Wellington/Dufferin
Karen Dolyniuk, CFRE Chief Development Officer, Habitat for Humanity Niagara
Anissa Hilborn, CFRE President, Joseph Brant Hospital Foundation
Anne Marie Peirce, CFRE Chief Development Officer, Mohawk College Foundation
Tim Tribe Chief Development Officer, Conestoga College Institute of Technology and Advanced Learning
Pat Wright, CFRE Executive Director, Halton Learning Foundation

National Philanthropy Day Awards Luncheon Committee

Anne Marie Peirce, CFRE, Chair
Tara Lepp, CFRE, Co-Chair
Lorie Colledge
Jackie Fox
Candice Gardner
Jan Graves
Lacey Kempinski
John Lepp
Lisa Mulholland, CFRE

Philanthropy Awards Designed by Kelly Lowe

Kelly Lowe Glass, Stoney Creek, ON 289-339-2450
kelly@kellyloweglass.com

Presenting Sponsor

KCI (Ketchum Canada Inc.)

KCI is Canada's leading organization dedicated to helping philanthropic organizations like yours thrive. With over a quarter century in this sector, expert professional staff at the top of their fields, and the largest data bank in the country, KCI can help you map out your future and get you where you want to be.



forwardthinkingkci.com

National Philanthropy Day®

National Philanthropy Day® is set aside to recognize, and pay tribute to the great contributions that philanthropy — and those people active in the philanthropic community — have made to our lives, our communities and our world.



Each year, AFP honours individuals and groups who, through their hard work and dedication, have enhanced and inspired philanthropy locally and around the globe.

AFP Golden Horseshoe

The AFP Golden Horseshoe Chapter was established in 2006 and has grown to 170 members strong. The Chapter serves our colleagues in the fundraising and not-for-profit sector who are located in Oakville, Brantford, Burlington, Guelph, Kitchener-Waterloo, London, Hamilton, Grimsby, St. Catharines, Niagara and many points between.



Benefits of membership include; educational opportunities such as topic-specific educational sessions and audio conferences, regular news and job postings, bursaries to attend professional development courses and conferences, networking opportunities with top industry colleagues, CFRE study groups, a peer mentoring group and much, much more!

afpgoldenhorseshoe.org @afpgolden



KCI >>

FORWARD THINKING

***From all of us at KCI,
Congratulations to all of this year's
AFP Golden Horseshoe Chapter
Philanthropy Award recipients!***
forwardthinkingkci.com