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In Celebration of the 2010  
Golden Horseshoe Philanthropists of the Year

CHANGE THE WORLD



WITH A GIVING HEART

## National Philanthropy Day<sup>®</sup>

**Monday, November 15, 2010**  
Burlington Golf & Country Club



Presented by: **KCI** >>>  
FORWARD THINKING

*"The ultimate expression of generosity is not in giving of what you have, but in giving of who you are." Johnnetta B. Cole*

Message  
From the AFP Golden  
Horseshoe President



Welcome and thank you for your role in the AFP Golden Horseshoe's 3rd Annual National Philanthropy Day Luncheon. On behalf of our Board and Chapter, thank you for participating in this important celebration.

AFP Golden Horseshoe is proud to celebrate our 2010 Philanthropists of the Year who have made a positive impact on the lives of people within their community and region.

**Pat Wright, CFRE**



Welcome  
Message  
From the NPD Chair



Welcome to AFP Golden Horseshoe's 3rd annual celebration of National Philanthropy Day (NPD)!

This year is particularly special as 2010 marks the 25th anniversary of National Philanthropy Day. Our celebration today is one of approximately 110 events, involving over 50,000 people across North America, paying tribute to the contributions that philanthropy has made to our lives, our communities and our world.

Today would not be possible without our wonderful sponsors – thank you to each of them for joining us in recognizing our 2010 Philanthropists of the Year in the Golden Horseshoe Region.

**Erin Sargeant Greenwood, CFRE**



## About National Philanthropy Day

National Philanthropy Day is set aside to recognize, and pay tribute to the great contributions that philanthropy – and those people active in the philanthropic community – have made to our lives, our communities and our world.

Each year, AFP honours individuals and groups who, through their hard work and dedication, have enhanced and inspired philanthropy locally and around the globe.

**Presenting Sponsor:  
KCI Ketchum Canada Inc.**



KCI is Canada's leading organization dedicated to helping philanthropic organizations like yours thrive. With over a quarter century in this sector, expert professional staff at the top of their fields, and the largest data bank in the country, KCI can help you map out your future and get you where you want to be.

## About the AFP Golden Horseshoe Chapter

The AFP Golden Horseshoe Chapter was established in 2006 and has grown to 115 members strong. The Chapter serves our colleagues in the fundraising and not-for-profit sector who are located in Oakville, Brantford, Burlington, Guelph, Kitchener-Waterloo, Hamilton, Grimsby, St. Catharines, Niagara and many points between.

For more information about AFP Golden Horseshoe membership, please contact Trish Mongeon, CFRE, at 905-481-0133 or [trish@mongeonconsulting.com](mailto:trish@mongeonconsulting.com).



## Master of Ceremonies

**Connie Smith**  
Always Good News (Crossroads Television)

## Awards Program

**Welcome**  
Connie Smith

**Remarks from Chapter President**  
Pat Wright  
President, AFP Golden Horseshoe

**Remarks from Presenting Sponsor**  
Marnie Spears  
President and CEO, KCI Ketchum Canada

## Lunch

**Introduction of Award Recipients**  
Connie Smith

**Awards Presentation**  
Connie Smith and Erin Sargeant Greenwood

**Closing Remarks**  
Connie Smith and Erin Sargeant Greenwood

Halton Region

## AWARD RECIPIENT

### Individual/Family Philanthropist of the Year: Viola and Scott Harrison



Nominated by: Good Shepherd  
Award sponsored by: Campaign  
Coaches

Viola and Scott Harrison have been an integral part of the work of Good Shepherd since 1987 - both as volunteers and financial supporters. Through their efforts, Good Shepherd has been able to make available lightly used clothing, household items and furniture for countless people who struggle daily to keep their lives together. This kindly pair also helps out with the Good Shepherd Food Bank, Daily Hot Meal Program and special client meals at Easter, Thanksgiving and New Years. Their compassionate and caring demeanor serves to make Good Shepherd guests feel welcomed and at home in less than ideal circumstances.

This remarkable mother and son are also well-known in their neighbourhood. Their garage is known as the unofficial 'local depot' for donations of gifts in kind that people bring to them from far and wide. Viola and Scott also collect empty plastic grocery bags and twist ties for the Food Bank and wool which friends knit into baby items. The list of their other good works is huge and includes mowing lawns/shoveling snow for older neighbours, working with the Knights of Columbus and volunteering at St. Raphael's Parish Burlington.

Halton Region

## AWARD RECIPIENT

### Community Group/Corporate Philanthropist of the Year: Burlington Caribbean Connection



Nominated by: Halton Board of Education

Burlington Caribbean Connection (BCC) exemplifies the true grassroots spirit of philanthropy and community engagement in Burlington. In their 14-year history, the BCC has given time, talent and knowledge to advance ethnic understanding in their community while sharing their experience with Caribbean and Black history, heritage and arts. The BCC's mission is to build and support Caribbean cultural awareness and promote unity and understanding between people from the Caribbean and the citizens of Burlington and Canada.

Formed by a group of concerned adults wanting to get youth in the city more involved in learning about their culture, BCC provides educational opportunities, social events and assists local charities. Among many significant achievements, they have established two annual scholarships supporting local Caribbean students attending accredited post secondary institutions, initiated a Caribbean Night fundraiser which supports the Joseph Brant Memorial Hospital and other community agencies, led Burlington's inaugural Black History Month in 2005 and initiated a partnership with the Burlington Multicultural Council.

Photo (left to right): Dave Landeram, Daphne Dooling, Ancilla Ho-Young, Rene Papin, Norma Byer

Hamilton Region

AWARD  
RECIPIENT

**Individual/Family Philanthropist of the Year:**

Brian Humphrey



Nominated by: Hamilton Health Sciences Foundation

Three years ago in his mid-20s, Brian Humphrey came to the conclusion that everyone, no matter how healthy, is touched by cancer in some way. As owner of Be Fit, a Hamilton personal training and nutrition company, he thought that battling cancer must be a lot like climbing a mountain, and that's how the idea to create the Climb for Cancer was born. The goal of the Climb for Cancer is to have active members of the community come together and climb the 289 stairs beside Chedoke Golf Club in support of family and friends climbing their own mountain. Funds raised go toward priority equipment and research at the Juravinski Cancer Center.

Since 2007, Brian and his volunteer team have grown and modified the event. By creating an on-line presence for the climb and encouraging teams from schools, the Navy, CFL Fans, Tiger-Cats, Argos and McMaster Marauders to get involved, over 1,000 people have participated so far raising almost \$100,000 for Juravinski Cancer Center. Brian's ability as event director to recruit and manage the people who willingly volunteer at the Climb shows an individual that is mature well beyond his years.

Hamilton Region

AWARD  
RECIPIENT

**Community Group/Corporate Philanthropist of the Year:**

Losani Homes Ltd.



Nominated by: Pearson Dunn Insurance Inc.

Award winning Losani Homes is well known for old world craftsmanship that has transformed the act of residential construction into nothing short of an art form. But for Fred Losani and his family, giving is their true passion and an integral part of the company's activities as well. The company has supported over 50 charities, schools, hospitals and youth programs throughout Hamilton over the years.

What really sets the Losani Family and Losani Homes apart is their ability to show those less fortunate that there are people in Hamilton who truly want to help make their life better. Whether it's the company's Christmas Toy Drive where employees purchase hundreds of presents for needy kids, supporting Hamilton Food Share, sponsoring Hamilton City Kidz and their Road to Hope Marathon, or hosting events right in their own home, the Losani Family knows how to give back. In 2006, Fred and some fellow explorers journeyed to the North Pole raising \$500,000 for local children's charities, and then were inspired to conquer the South Pole later and raise another \$500,000. More recently, Fred and some colleagues helped raise \$1 million to buy a new life-saving MRI for McMaster Children's Hospital.

Photo (left to right): Lino, Giovanni and Fred Losani

Niagara Region

AWARD  
RECIPIENT

**Individual/Family Philanthropist of the Year:**  
The Branscombe Family Foundation



Nominated by: Greater Niagara General Hospital Foundation,  
St. Catharines General Hospital Foundation, Welland Hospital Foundation  
and the Niagara Health System Foundation

The Branscombe Family Foundation is a private charitable organization located in Niagara Falls. Founded in 1977 by Frank and Mildred Branscombe, its current objectives are to promote higher education for students graduating from secondary schools and to assist in the improvement of the quality of health care and selected social programs in The Regional Municipality of Niagara.

The Foundation was funded primarily by Frank and Mildred Branscombe and River Reality Development (1976) Inc., as well as through the private donations of the Branscombe Family and other friends. Since its inception the Foundation has distributed over \$10 million to charitable and educational organizations in Ontario and the Niagara Region. Most recently, it made a transformational gift of \$1.25 million to the Niagara Health System's *It's Our Time* Campaign.

The Branscombe Family Foundation carries on the legacy of Frank and Mildred Branscombe.

Photo: Frank and Mildred Branscombe

Niagara Region

AWARD  
RECIPIENT

**Community Group/Corporate Philanthropist of the Year:**  
Rankin Cancer Run



Nominated by: Greater Niagara General Hospital Foundation,  
St. Catharines General Hospital Foundation, Welland Hospital Foundation  
and the Niagara Health System Foundation

The Rankin Cancer Run is a 1K and 5K walk/run that takes place in the Port Weller area of St. Catharines, Ontario and attracted 7,600 participants in 2010. Runners and walkers come from schools, families, businesses, and various organizations to take part in the event. The Run – and all events leading up to it – is coordinated and managed by a team of enthusiastic volunteers, who were also able to secure 90 sponsors last year. The Run's philosophy is very simple – they raise funds and then donate it all back to cancer-related programs and organizations such as Niagara Health System sites, Wellspring Niagara, Hospice Niagara, West Lincoln Memorial Hospital to help local cancer patients. Since the Run began in 2006, \$1.9 million has been raised for cancer treatment in the Niagara Region.

Rankin Construction has been the title sponsor of the Run since 2006. Tom Rankin's generosity and commitment to the cause has helped to make the Rankin Cancer Run a success.

Wellington-Waterloo Region

## AWARD RECIPIENT

**Individual/Family Philanthropist of the Year:**  
Bill Watson and Jeanne Elgie-Watson



Nominated by: St. Paul's University College at University of Waterloo

Those who know them say Bill Watson and Jeanne Elgie-Watson are community-focused people whose philanthropic spirit seems to filter out to all who know them. In the mid-1970s, Bill was part of St. Paul's University College in Waterloo and his positive experience there as a student still resonates with him. Over the years, the couple has contributed substantially to the college, supporting the 300 students who live and learn there.

In 2008, Bill raised millions of dollars to help renovate the college's main entry, food services and student space, resulting in the creation of the "Watson's Student Centre". The Watsons also launched the annual St. Paul's Masters Golf Tournament in 2008. The proceeds from the Tournament total \$30,000 and support a newly created "1970s Alumni Scholarship".

In addition to their financial support and fundraising efforts, Bill is also the Chair of the University of Waterloo's Alumni Council giving generously of his time, advice and leadership. Outside of Waterloo, Bill and Jeanne are active members of Jubilee United in Don Mills and avid fundraisers there.

Wellington-Waterloo Region

## AWARD RECIPIENT

**Community Group/Corporate Philanthropist of the Year:**  
Ontario Teachers Insurance Plan (OTIP)



Nominated by: Erin Sargeant Greenwood

For a small to medium-sized organization of just over 300, OTIP does an enormous amount of fundraising for the community where its employees work, as well as for the communities across Ontario where their members (education employees) work.

In the Region of Waterloo, OTIP's impact has been greatest with their annual *Send 'Em Off Smiling* campaign which provides school clothing and supplies for children in need, and as lead sponsor for the Canadian Cancer Society's *KW Great Ride and Stride* for cancer for the last three years. These efforts not only raise significant funds, but they engage the true philanthropic spirit of the staff through volunteerism. OTIP and its employees also support the United Way through an annual fundraising campaign.

OTIP has an innovative program called the OTIP Employee Volunteer Funding Program. OTIP recognizes that employees volunteer numerous hours of their time in support of many different charitable and not-for-profit organizations, and that this volunteer activity enhances the individual, the organization, OTIP, and the community. In support of these efforts, OTIP provides twenty donations of \$150 to charities where employees volunteer at least 20 hours of their time.

Photo: Randy McGlynn, Chief Executive Officer, OTIP



## Thank You to our Sponsors

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Awards



Halton Region (Individual/Family Philanthropist of the Year)

Print



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### Philanthropy Awards

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