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IN CELEBRATION OF THE  
2011 AFP  
GOLDEN HORSESHOE  
PHILANTHROPY AWARDS



CHANGE THE WORLD



WITH A GIVING HEART

**National  
Philanthropy Day<sup>®</sup>**

**Wednesday, November 16, 2011**  
Burlington Convention Centre

Presenting Sponsor



*"The greatest source of courage is to realize that if we don't act,  
nothing will change for the better." Margaret Wheatley*

## Message from the AFP Golden Horseshoe President



Welcome and thank you for your role in the AFP Golden Horseshoe's 4th Annual Philanthropy Awards Luncheon. On behalf of our Board and Chapter, thank you for participating in this important celebration.

AFP Golden Horseshoe is proud to celebrate our 2011 Philanthropists of the Year who have made a positive impact on the lives of people within their community and region.

**Pat Wright, CFRE**

## Welcome Message from the NPD Chair



Welcome to AFP Golden Horseshoe's 4th annual celebration of National Philanthropy Day (NPD)!

Our celebration today is one of approximately 110 events, involving over 50,000 people across North America, paying tribute to the contributions that philanthropy has made to our lives, our communities and our world.

Today would not be possible without our wonderful sponsors – thank you to each of you for joining us in recognizing this year's exceptional award recipients.

As a child, my father drilled into us that we come into the world with nothing and we leave the world with nothing and it is what we do with everything in between that matters. Thank you to each of today's winners for taking the time to make your life matter through your meaningful acts of kindness to improve the lives of others.

**Maryann Kerr**

## About National Philanthropy Day

National Philanthropy Day is set aside to recognize, and pay tribute to the great contributions that philanthropy – and those people active in the philanthropic community – have made to our lives, our communities and our world.

Each year, AFP honours individuals and groups who, through their hard work and dedication, have enhanced and inspired philanthropy locally and around the globe.

### Presenting Sponsor: KCI (Ketchum Canada Inc.)



KCI is Canada's leading organization dedicated to helping philanthropic organizations thrive. With over 25 years in this sector, expert professional staff, and the largest data bank in the country, we know that your journey with us will be transformative and fruitful. Including KCI on your team will be your most forward thinking move ever!

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### About the AFP Golden Horseshoe Chapter

The AFP Golden Horseshoe Chapter was established in 2006 and has grown to 128 members strong. The Chapter serves our colleagues in the fundraising and not-for-profit sector who are located in Oakville, Brantford, Burlington, Guelph, Kitchener-Waterloo, Hamilton, Grimsby, St. Catharines, Niagara and many points between.

Benefits of membership include:

- Educational opportunities such as topic-specific luncheon sessions and audio conferences
- Regular news and updates related to the fundraising industry
- Bursaries to attend professional development courses and conferences
- Networking opportunities with top industry colleagues
- CFRE study groups
- Peer Mentoring Group
- And much, much more!

Learn more, visit: <http://afpgoldenhorseshoe.afpnet.org/>

## Master of Ceremonies

Connie Smith

Always Good News (Crossroads Television)

### Awards Program

**Welcome**

Connie Smith

**Remarks from Chapter President**

Pat Wright

President, AFP Golden Horseshoe

**Remarks from Presenting Sponsor**

Marnie Spears

President and CEO, KCI Ketchum Canada

**Lunch**

**Introduction of Award Recipients**

Connie Smith

**Awards Presentation**

Connie Smith and Maryann Kerr

**Closing Remarks**

Connie Smith and Maryann Kerr

## AWARD RECIPIENT

### Outstanding Foundation or Philanthropic Group Zonta Club of Hamilton 1

Nominated By: Hamilton Health Sciences Foundation



Zonta International is a global organization of executives and professionals working together to advance the status of women worldwide through service and advocacy. The Zonta Club of Hamilton 1 is one of over 1,200 Clubs that make up Zonta International.

The Zonta Club of Hamilton 1's charitable focus is on education, health care, social services and poverty relief. Since 1994, the Zonta Club has donated over \$786,000 to various local projects and organizations such as Juravinski Cancer Centre Foundation, Catholic Family Services, Hamilton Community Foundation, St. Joseph's Healthcare Hamilton, McMaster University, and Mohawk College.

**"The dedication and effort of the Zonta Club of Hamilton 1 is inspiring and a testament to their 83-year history in the Hamilton community. The members of the Zonta Club are an extremely deserving group of individuals who are having a very positive impact on the lives of many in this community."**

Dr. Bill Evans, President, Juravinski Hospital and Cancer Centre

## AWARD RECIPIENT

### Outstanding Youth in Philanthropy Michael Berlin

Nominated By: Hamilton Health Sciences Foundation



Nine-year-old Michael Berlin never trimmed his hair growing up, but decided he was ready when Mom Michelle suggested he turn his first "cut" into a fundraiser. After learning about all of the sick kids at McMaster Children's Hospital who lose their hair to disease, he decided to help. Last summer, he went door-to-door fundraising in support of Mac Kids. He set out to raise a goal of \$3,000 to \$5,000 to purchase equipment, all the while growing his hair to donate to a Foundation that makes wigs for children.

Michael put his caring character into action and won the hearts of the Ancaster community. In just two months, he raised over \$4,000 and grew his hair nine inches beyond the required length to make his donation. This donation represents one of the largest gifts received by the hospital from a single child. Michael plans to continue fundraising for Mac Kids, and is growing his hair again.

**"Michael Berlin's generous donation to the equipment fund not only purchased essential equipment that will be used throughout the hospital, but will contribute to the quality of children's care for years to come."**

Jennifer Laughton, VP Development, McMaster Children's Hospital

## AWARD RECIPIENT

### Outstanding Corporation

#### Pioneer Energy LP (formerly Pioneer Petroleums)

Nominated By: Hamilton Community Foundation



Pioneer Energy LP's value-driven commitment and services go far beyond the pumps. Providing philanthropic opportunities and encouragement to their customers and staff, Pioneer continues to have a profound impact locally, nationally and internationally.

Pioneer's track record of philanthropy has assisted organizations such as Joseph Brant Memorial Hospital Foundation, Hamilton Health Sciences Foundation, McMaster Children's Hospital, Burlington Community Foundation, Hamilton Community Foundation, and The Glassco Foundation. Pioneer also generously supports countries such as Haiti, Chile and Japan in response to disaster relief efforts, and acts as a catalyst and facilitator of philanthropy through customer and staff-driven initiatives such as: **Give What You Can**, **Cent a Litre Days** and **School Bucks Community Bucks**.

**"Pioneer Energy is a company that gives back in every way they can, exemplifying their stated belief that their success is intrinsically linked to the health of the communities they call home."** Sheree Meredith, Vice-President, Philanthropic Services, Hamilton Community Foundation

Photo: Murray Hogarth, Executive Chairman, Pioneer Energy LP and Tim Hogarth, President & CEO, Pioneer Energy LP

## AWARD RECIPIENT

### Outstanding Volunteer

#### Peter Willson, Chief Executive Officer, Willson International Limited

Nominated By: Trillium Health Centre Foundation



Peter Willson is an encouraging trailblazer who leads by example and emulates the true meaning of a giving spirit. As Board Chair of the Trillium Health Centre Foundation, Peter has played an integral role in not only leading the Board from a governance perspective, but also showing the true meaning of what it is to give of his time, financial resources, knowledge and experience.

To date, Peter and his company, Willson International Limited, have invested at the leadership level, providing over \$1.3 million to Trillium Health Centre. Peter helped to buy a new 64-slice CT scanner, co-founded the annual **Bike 4 Betty** fundraiser

– a ride and family festival that supports cancer care services at Trillium Health Centre, revitalized the Diagnostic Imaging waiting room at the Trillium Health Centre, and much, much more.

**"All of us at Trillium Health Centre Foundation could not be more grateful to have someone like Peter Willson leading the way. He embodies so many characteristics from which we can learn and grow, and his availability and willingness to take our organization to the next level is appreciated and admired."** Steve Hoscheit, President & CEO, Trillium Health Centre Foundation

## AWARD RECIPIENT

### Outstanding Philanthropist

Peter Gilgan, President & CEO, Mattamy Homes

Nominated By: Oakville Hospital Foundation • YMCA of Oakville  
Sheridan College Institute of Technology and Advanced Learning



Peter Gilgan is Canada's largest home builder. His company, Mattamy Homes, is one of the most recognizable brands in the industry. Over the past 32 years, Mattamy has built 47,000 houses, putting its stamp on communities from Ottawa to Calgary, and Phoenix to Charlotte, N.C.

Peter's personal dedication to the Oakville community is unparalleled. From his contributions to the YMCA of Oakville, invaluable campaign leadership and counsel to Sheridan College, to his recent pacesetting gift of \$10 million

to launch the capital campaign for the Oakville Hospital Foundation, he's a philanthropist in every sense of the word.

**"For more than 30 years, Peter has been a significant supporter of organizations that make communities strong. What makes Peter an exceptional community builder and outstanding philanthropic leader is so much more than his unprecedented financial generosity, it's his interest in creating the collaboration necessary to develop opportunities that will have an enduring impact on improving the lives of our youth and transforming the fabric of our community. His visionary leadership is what makes Peter such a worthy candidate of this prestigious award."** Heather Anderson, Manager, Financial Development, YMCA of Oakville

## AWARD RECIPIENT

### Outstanding Fundraising Professional

Tina Triano, Chief Executive Officer, Oakville Hospital Foundation

Nominated By: Oakville Hospital Foundation



After two decades and more than \$100 million raised for local hospitals across the Golden Horseshoe, Tina Triano has earned the reputation of being a gifted, strategic, and enthusiastic senior fundraiser. Tina has a remarkable natural ability to build strong, trusting relationships with donors, volunteers, and staff. Above all, her passion for the community and exceptional dedication has been instrumental throughout her successful career in fundraising leadership.

Tina's career spans across the Hotel Dieu Hospital, St. Catharines General Hospital Foundation, and The Credit Valley Hospital Foundation. Today, she is the CEO of the Oakville Hospital Foundation. In her current role, Tina has recently led her team to their most successful year, raising the most funds with their lowest expense ratio. Recently, Tina helped to secure a \$10 million commitment for the hospital, the largest donation in its history.

Tina is currently vice-president on the Board of Directors for Halton Women's Place, and has previously made volunteer contributions to Volunteer Centre of Peel, Women's Place of Welland, Child Find Niagara, and YWCA of Niagara Falls.

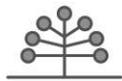
**"I have great respect for Tina's sense of fair play and integrity. She is a great teamplayer and I have always appreciated Tina's ability to listen and to be proactive and solution focused. She adds great value to Halton Women's Place. She is a very wise woman."** Jane Wightman, Chair of Halton Women's Place

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AWARDS



Outstanding Fundraising Professional



**COOPER**

Outstanding Philanthropist



STRONGER COMMUNITIES TOGETHER™

Outstanding Volunteer

AWARDS (continued)



**Foundation**  
Outstanding Foundation  
or Philanthropic Group



Outstanding Corporation



Outstanding Youth in Philanthropy

PRINT



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Sheridan College Institute of Technology and Advanced Learning

Smith's Funeral Homes

Trillium Health Centre Foundation

## Special Thanks to

### National Philanthropy Day Selection Committee

**Adrienne Davidson, CFRE**

Director of College Advancement, Hillfield Strathallan College

**Pati Greenwood, CFRE**

Vice-President, Development, Women's College Hospital Foundation

**Steve Hoscheit, CFRE**

President & CEO, Trillium Health Centre Foundation

**Jackie Jones**

Senior Consultant, The Dennis Group Inc.

**Maryann Kerr**

Chair, National Philanthropy Day Awards Luncheon

**John Lepp**

Partner, Agents of Good

### Thanks to the National Philanthropy Day Awards Luncheon Committee

Thank you to all members of the National Philanthropy Day Awards Luncheon Committee. A special word of appreciation to Co-Chair, Tara Lepp who is an extraordinary volunteer with our chapter. On behalf of Tara and Maryann, a warm thanks to a truly outstanding volunteer committee who, like the award recipients today, find time in their busy lives to make a difference.

### National Philanthropy Day Committee

Maryann Kerr, Chair

Tara Lepp, Co-Chair

Trevor Clark, CFRE

Jackie Fox

Jan Graves

Deborah Legrove, CFRE

Barbara Myltschenko

Lisa Mulholland, CFRE

Jo-Anne Nykilchyk, CFRE

Megan Tregunno

Dawn Vince

### Philanthropy Awards Designed by Kelly Lowe

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Together, we have raised

**\$20,000**

to help build the Afghanistan Repatriation Monument in Trenton that will honour the 158 Canadian soldiers who gave their lives in the Afghanistan Conflict.

Our sincere appreciation goes out to those who have contributed. Thank you.

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J.B. Michael Farrell, FAHP

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